

JOB DESCRIPTION

Graphic and Digital Designer– Seascope Belgium

Start date: As soon as possible

Duration: Permanent position

Working hours: Full time

Employer: Seascope Belgium

Location: Seascope Belgium Brussels Office, Brussels, Belgium. Travel to meetings elsewhere in Europe and beyond will be required on occasion. Remote working from Ireland or Spain would be considered in exceptional cases for the right candidate.

Short description:

Seascope Belgium seeks to recruit an experienced, creative and high-performing digital designer with a background in graphic design to join its dynamic team working across a portfolio of projects related to ocean management and environmental sustainability. This position will extend the team's capacity in translating scientific knowledge into targeted and engaging visual content across various media and platforms in support of projects where Seascope plays a role in ocean knowledge management, science policy support, communication, stakeholder engagement, public outreach, strategic road mapping and marine environmental management.

The successful candidate would support communications, outreach, and knowledge transfer activities for existing and new projects in the Seascope Belgium portfolio (see website for the full portfolio <https://www.seascopebelgium.be>).

Role & Responsibilities:

The main tasks and responsibilities will include the following:

- Conceptualising, designing and producing excellent and engaging multimedia content, including visual assets, high-quality graphics, infographics, and video and animated content;
- Leading website design and development over project life-span, employing principles of good information architecture for selected projects and initiatives, working with project leads to understand the brand, target audience and needs, creating compelling and easy-to-navigate UX and UI designs;
- Working with team members and external partners to present scientific and technical information in engaging and compelling ways using multiple formats;
- Designing and layout of promotional and dissemination materials, including high-quality designs and graphics for factsheets, brochures, flyers, papers, policy briefs, communication materials, reports and exhibition booths;
- Creating print-ready materials and working with templates from printing companies to meet the necessary requirements;
- Working with scientific project teams, scriptwriters and video editors on planning, storyboarding and overseeing the production of video content for various channels, including social media;
- Developing and executing cohesive visual brand strategy for project/client websites, blog, social media channels and other digital assets;
- Guiding and training junior designers.

Profile and competences required:

The successful candidate is expected to have the following qualifications and competences:

- Qualification in a relevant design discipline to at least degree level or demonstrable experience of equivalent with good understanding of colour theory, composition, typography, layout design and usability principles, especially for websites;
- Professional experience with a minimum of 5 years working as a creative designer across various platforms with track record of design experience in both traditional and digital media, and demonstrable portfolio of the same;
- Skilled user of content management systems, in particular WordPress Elementor, experience with Drupal would be a plus;
- Demonstrable proficiency in the Adobe suite of products: Premiere, After Effects, Illustrator, PhotoShop;
- Proficient in the use of Microsoft apps (Word, Powerpoint,..) to create user-friendly templates;
- Experience with responsive design, UI/UX interface designs and user experience design principles;
- Familiarity with website development languages such as HTML, CSS and JavaScript;
- Enthusiasm to learn new graphic techniques and to be aware of the latest design trends/tools;
- Creative thinker with excellent visual communication skills and a keen eye for design;
- Experience working with multidisciplinary teams, with the ability to work transparently applying a team-oriented work ethic;
- Flexible and open-minded with strong interpersonal and communication skills and ability to build good relationships with clients;
- Excellent standard of spoken and written English. Knowledge of other European languages would be an advantage;
- Excellent time management and organisational skills with the ability to work on multiple projects simultaneously and meet deadlines in high-pressure situations.

Additional expertise and qualities that would be beneficial:

- Experience working in the marine or environmental science landscape or similar scientific/ technical background would be an advantage;
- Experience setting up and/or working with web tracking tools (e.g. Google analytics, others) and A/B testing would be an advantage;
- Experience in the use of Figma or Sketch would be a bonus;
- Experience with 3D programs (Blender, Maya,..) to visualise abstract concepts.

Salary:

This position comes with an attractive remuneration package; salary will be commensurate with the qualifications and experience of the successful candidate.

Application procedure and timeframe:

Written applications (in English) comprising a tailored cover letter demonstrating an understanding of the role and our requirements, CV and examples of work/portfolio, including the names of two referees who can be contacted should be submitted via email (in English) to recruitment@seascopebelgium.be **by February 21st, 2025**. Only applications in English will be considered. Applications will be reviewed and interviews held in the weeks following the deadline.

For more information contact: recruitment@seascopebelgium.be

About Seascope



Seascope Belgium is specialised in the provision of high-level advice to the marine sector, including industry, policymakers, NGOs and regulatory bodies. Our expertise includes marine and environmental project management, stakeholder consultation and engagement, promotion of ocean literacy and the management of marine data and information. Seascope activities are marked by excellence. We work alongside leading scientists around the world, and are partners in a number of major European research programmes addressing marine issues. For a full overview of the project portfolio and activities, please visit our website at <https://www.seascopebelgium.be>.